

Subject Line: You're Invited!

Email Copy:

Dear XXXX,

I hope this email finds you well.

Over the last few months, I've given a lot of thought to my role as a photographer and I've come to realize something. As important as it is to capture meaningful moments, it's equally important to preserve those memories in a tangible way, to literally display them so that we can revisit them regularly.

I'd like to invite you to join me for a free, virtual design consultation so that we can transform the moments we captured on **<insert date>** and create art that you will cherish forever. I have new print options that I'm excited to share to share with you, and I think they'll fit perfectly into your home.

Please select from the list of dates below to schedule your free design consultation:
<insert list of available dates>

Click **here <insert link to select favorites>** to revisit your gallery and select your favorite moments from our session. We will use these selections to design your wall art & albums.

I look forward to hearing from you! Please let me know if you have any questions.

Sincerely,

XXXX